

THE Restorator

Quick Turnaround Vital

Stakes High in Business Restoration

It's difficult to believe that Hurricane Katrina hit New Orleans over a year ago. Although most news coverage has focused on residential victims, many businesses were forced to close for various periods of time, if not altogether.

Of course, it doesn't take a great catastrophe to disrupt a business. A defective sprinkler system, severed water pipe or backed-up sewer can be just as devastating to a particular company if it's forced to shut down.

For one thing, businesses must recover quickly if they are to survive. When a business enterprise is hit by water damage, the disrupted cash flow can last days or even weeks. Recovery time becomes critical.

We understand what is at stake. When we're called in to handle a water problem, you can count on our speed, as well as our

professional and technical know-how.

Speed

First, we get there fast because time is literally money when a business is involved in a water disaster. We are on the job to assess the damage so that we can begin developing a strategy that will get the company back into action as quickly as possible.

A fast response also permits us to take any steps necessary to halt further damage.

Professionalism

We work with the principals of the company to prioritize the restoration process. They know which areas of their business are

most crucial to get it up and running right away.

By adjusting our recovery efforts as much as possible in line with their evaluation, we can refurbish those most critical areas first.

Then, we can carry out the rest

of the project in well-coordinated stages so that the company and its employees will be back in business.

Technical Know-how

Because of our years of experience, we have tackled a vast array of water-damage problems.

We use the latest water removal and drying equipment. We are familiar with all types of water-damaged furnishings, office equipment, walls, expensive floors and floor coverings.

The Bottom Line

When faced with water damage problems, remember that we face them every day. We're prepared to deliver the best, most cost-effective service so property owners can stop worrying and get back into action.



The Day They Thought the Music Died

Twenty years before the "Elvis is alive!" phenomenon, a "Paul is dead!" frenzy swept America.

In October 1969, voices chanting "Paul is dead" were revealed when a Detroit deejay played the Beatles' *I'm So Tired* backwards.

The rumor spread quickly that Paul McCartney had died. Shocked fans ruined their Beatles albums playing them backwards for more clues.

Beatles lyrics were analyzed for hidden meanings. The line "Wednesday morning at five o'clock" became Paul's time of death. "He blew his mind out in a car" proved that he died in an auto accident. *Revolution Number 9* contained a "Turn on me, dead man" message, plus the sounds of Paul's fatal car crash.

Album covers were examined for more proof. Paul is the only Beatle without shoes on the *Abbey Road* album. On the *Magical Mystery Tour* jacket, he wears a black rose.

During a press conference, the dead Beatle offered no help. "If I were dead, I'd probably be the last to know," Paul explained.

4 - Pope Paul VI speaks before the United Nations and becomes the first pope to visit the United States (1965)

8 - After 9 nominations, Paul Newman turns in his only Academy Award performance as Fast Eddie Felson in *The Color of Money*, which debuts (1986)

9 - At a hefty \$39.50 apiece, the Simmons Company markets the world's first electric blanket (1946)

26 - After 20 long weeks on Billboard's Hot 100, Nick Gilder's *Hot Child in the City* finally reaches the top spot (1978)