

THE Restorator

ServiceMASTER.

Advanced Cleaning
WATER & FIRE DAMAGE RESTORATION

513-353-9238

"24-Hour Emergency Service"

Water Restoration

Defining What Dryness Means

When a client needs water restoration, it's only natural to ask when the building will be dry. Before that question can be answered, a more important question is: How will you know when it's dry?

Of course, while our extensive experience can provide us with a reasonable estimate of the time required, we also know that every job is different.

Our definition of dry meets a standard that serves you and your policyholder because it limits losses and limits headaches.

We verify that a disaster site is satisfactorily dry - that our work is completed - through constant monitoring of the water-damaged area.

We have available a variety of moisture-measuring instruments to track migrating water, to determine the moisture content of structural wood and other materials, and to

check indoor environmental quality.

These readings help us fine-tune the efficiency of our equipment and measure the progress of our work.

One type of moisture meter allows us to locate water that has migrated under carpets, behind walls, and into subfloors and ceilings. A building cannot be completely dry until all the water is removed.

We also check the moisture content of the building materials at the site and compare these readings to their normal moisture content, which depends upon the permeability of each substance involved.

Since we know what the appropriate moisture level is for these materials, we can accurately estimate the extent of water penetration in the water-damaged area and then assess the progress of the drying

operation. We don't consider the building completely dry until these measurements reach an acceptable level.

As always, our goal is to limit property losses by completing a thorough drying job in an efficient amount of time. Accurate measurements of relative humidity and temperature help us maintain an optimum drying environment throughout the restoration process.

As a final test, we consider a building sufficiently dry only when we achieve normal room conditions - a stable atmosphere that prevents further damage to contents and one that will not support the active growth of mold or other microorganisms.

That's when we know the building is back to its normal, pre-flood condition. That's how we know that our job is done.



JULY FIRSTS



When VPs Settled Disputes by Dueling

When U.S. Vice-President Aaron Burr campaigned unsuccessfully for the office of Governor of New York, he blamed his defeat on his political adversary, Alexander Hamilton.

As a result, the furious Burr forced his foe into a duel on July 11, 1804. Hamilton was mortally wounded. Burr escaped injury.

Burr's belligerence has always provoked much sympathy for Hamilton. Even prior to the duel, Hamilton vowed to shoot harmlessly into the air.

But almost 200 years later, a discovery cast doubt on Hamilton's noble intent. In 1976, as weapons expert Merrill Lindsay restored the pistols for our Bicentennial, he found that each had been rigged with a hair trigger.

Since the weapons were furnished by Hamilton, and since Burr was known to be the better marksman, some speculate that Hamilton hoped to gain an advantage by secretly tampering with the pistols.

As he lay dying at the scene, unaware that his weapon had fired, Hamilton warned bystanders to handle his pistol carefully. Was he concerned about a touchy trigger? No one really knows.

- 4 - Folks in Dripping Springs, Texas witness the first of Willie Nelson's annual July 4th picnics (1972)
- 12 - Congress passes the first minimum wage law guaranteeing workers 33 cents an hour (1933)
- 23 - The Boston Light, the first lighthouse established in North America, is authorized for construction at Little Brewster Island, MA to mark the entrance to Boston Harbor (1715)
- 28 - Debra Winger is swept off her feet by *An Officer and a Gentleman*, in limited release from Paramount (1982)

Where's the Dog?

Where's the Rabbit?

July is National Hot Dog Month, a fitting time to once again recognize newspaper cartoonist Tad Dorgan for creating a name for a sausage in a bun.

A mused by grandstand vendors selling something they called "Dachshund sausages" at the Polo Grounds in 1905, Dorgan sketched out the sandwich for the next edition and captioned the drawing, "Hot Dog."



URNS OUT other foods obtained names by means of a joke. Women in England served their rabbit-hunting husbands "Welsh Rabbit" when they returned home without any game. Made with cheese, flour and beer, the meatless dish actually mocked the hunting skills of the man of the house.

WHEN NAPOLEON was presented with a loaf of dark rye bread created by his personal chef, he declined the offer by saying he wouldn't feed it to his horse, Nicole. Because of his derisive comment, "Pain pour Nicole" (bread for Nicole), it would forever be known as pumpernickel.

THERE SEEMS to be confusion about the names of many food concoctions. Boston cream pie, for instance is actually a cake. Minced meat contains no meat - just meat fat. Bombay duck isn't duck, it's fish. And sweetbreads are actually the pancreas or thymus gland of a calf or lamb. Sweetbreads! How else would you get someone to try it?

YOU MAY HAVE noticed a mention of pico de gallo on the menu of a Mexican restaurant. That's Spanish for rooster beaks, but don't worry. It's just some sort of chili sauce. Oh, and another thing, refried beans are only fried once.

Restorator Notes

When you buy a cleaning or spot removal product at the supermarket, the directions always say to test it on a small, hidden area first.

You might think this precaution applies only to amateurs who don't know much about fabrics or cleaning solutions. It's actually sound advice even the most professional restoration service should follow.

We have available to us a wide array of industrial products for cleaning and spot or stain removal. This kind of specialization increases the likelihood that we can successfully refurbish those drapes, carpeting and upholstery after a property disaster. But it also means we must match the right cleaning agents with the right fabrics.

Beware of the less experienced restorer who doesn't have a healthy respect for the detergents and spot cleaning removers he may use. For instance, employing the wrong cleaning product on a stain may actually set it. While cotton accepts many dyes and is colorfast, cleaning with a harsh alkaline detergent can cause color bleeding.

Wool and silk can also be harmed by this type of cleaning. Dark linen colors can experience color loss if not treated carefully. And so it goes.

Your best assurance that fabrics will be restored successfully is to rely on trained, experienced professionals, the kind we put on the job. With that knowledge comes understanding that if there's a concern about a fabric - we test it first!

Let's Hope Bees Keep Busy

Is it a virus? A fungus? Effects of pesticides?

No one knows, but something is killing off the honeybee population in North America.

Honeybees are responsible for pollinating tens of millions of dollars of our crops, and farmers and beekeepers are very anxious about Colony Collapse Disorder, the name given the epidemic.

Since its discovery in late 2006, beekeepers in several states have seen 80 percent of their bee population die off.

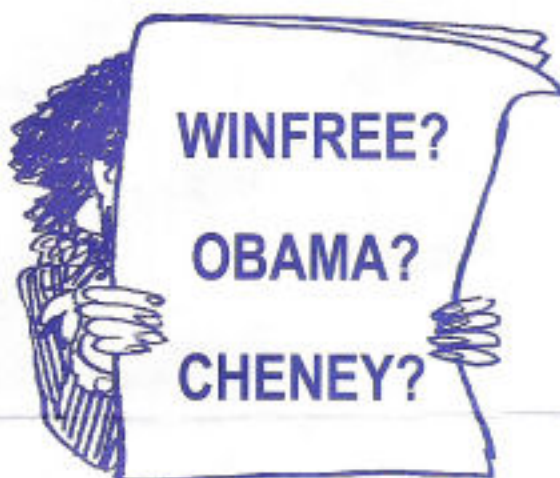
Normally a hive is full of activity. To make just a single pound of honey, a worker bee must travel about 43,000 miles, visiting over a million flowers.

Frequently, they carry loads up to 300 times greater than their own weight while beating their wings 250 times per second. That's the equivalent of asking an average man to lift a city bus!

It's those adult worker bees in the colony that are being attacked by the mysterious affliction. Most of them die in just a matter of weeks.



PUZZLE



1. **Berry Bonds** - Home run king
2. **Kiefer Sutherland** - 24's Jack Bauer
3. **Roger Clemans** - Yankees' pitching rocket
4. **Dick Cheney** - United States' Veep
5. **Britney Spears** - Pop star
6. **Barack Obama** - Presidential candidate
7. **Oprah Winfree** - Talk show queen
8. **Kelley Clarkson** - American Idol pop star

Putting a Spell on Celebrities

So, that movie star who plays Spider-Man, Tobey Maguire, sure is popular. Do you like Toby MacGuire? Will Tobie Magwire make another Spider-Man film?

As you can see, we have spelled the film actor's name three different ways. Which one is correct?

That's the idea of this month's puzzle. Above right are the names of eight celebrities who find themselves in print quite often these days - but not always spelled correctly.

We want you to figure out which names are spelled right. As a hint, four of the names are correct.

You have solved our puzzle when you can name the four CORRECT names. Oh, by the way . . . it's Tobey Maguire. Still doesn't look right, does it? Your turn!

Answer to last puzzle: You can always count on the best restoration when you call

WIN A PRIZE!

If you are one of the first three people to call our office with the correct puzzle answer, you will receive absolutely free, a valuable prize. (Only one prize for each office, please.)



CALL US!

Cold War Produces Hot Fashion

The atomic bomb brought about the Cold War, civil defense drills and backyard bomb shelters. But it also accounted for the birth of the bikini swimsuit.



Post-war testing of atomic weapons was responsible. While most of these tests were conducted in secrecy, the United States did announce that it would detonate an atomic bomb on Bikini Island in July of 1946.

It was the first public announcement of a bomb test and it triggered worldwide anxiety. Many felt that atomic experiments could cause a

catastrophic chain reaction that would destroy the world.

This was especially true in post-war Paris. But after years of Nazi occupation, the French were in no mood

to prolong their melancholy. Instead, they celebrated the event by holding "end-of-the-world" parties and "Bikini" parties.

It was during one of these celebrations that designer Louis Reard unveiled a skimpy two-piece cotton bathing suit imprinted with a newspaper motif. He called it the "bikini" to commemorate the bomb test.

On July 5, fashion model Micheline Bernardi stepped onto the runway to reveal the new style.

After pictures of her were circulated in newspapers worldwide, Ms. Bernardi received over 50,000 fan letters. A new fashion sensation was born.



Quality Restoration... It's Not Magic!

THE SECRET TO most magic tricks is often unremarkable. With an accomplished magician, it's not what you see, it's what you don't see – under the table, behind the curtain.

When you look for a restoration service, you don't want just the appearance that they have what it takes to do high-quality work. Look behind the curtain to be sure you are getting:

- ◆ 24 HOUR EMERGENCY RESPONSE
- ◆ EXPERT WORKMANSHIP
- ◆ UP-TO-DATE TECHNOLOGY
- ◆ EXTENSIVE CLAIM EXPERIENCE
- ◆ REASONABLE RATES

These are what we bring to the job. We'll be happy to talk about our service. No illusion, but a solid commitment to our customers, a commitment to you that when we are finished, the reality is superior restoration.

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Did You Know...?

THE SHORTEST WORD IN THE ENGLISH LANGUAGE CONTAINING THE LETTERS A, B, C, D, E, AND F IS FEEDBACK?

LONDON WAS THE FIRST CITY IN THE WORLD TO REACH A POPULATION OF MORE THAN ONE MILLION INHABITANTS?

THREE-QUARTERS OF ALL RAISINS EATEN BY PEOPLE IN THE UNITED STATES ARE EATEN AT BREAKFAST?

ALMOST ALL MONKEYS ARE NEAR-SIGHTED?

There's plenty more news that's fun, friendly and free in this month's issue of THE RESTORATOR

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